Belnorth FC Sponsorship 2026

Belnorth FC is one of the biggest and most financially stable football clubs in Canberra, with 1600 players registered in 2025 across Juniors and Seniors, making it a great platform for your business to get business.

On any given Saturday at Kaleen, over 1000 juniors play with their parents on the sidelines. Our U5 to U9 teams play at home every week, representing repeated exposure for sponsors over 16 rounds per year.

Our U10 to U18 and Seniors play right across the ACT and occasionally NSW, extending sponsors' reach for 18 weekends a year, along with finals for successful teams.

Your business's exposure won't end with game day. Belnorth FC's social media platforms have over 3800 followers across Facebook and Instagram, and Belnorth's newsletter subscribers totalling 2250.

Sponsorship Types

Businesses big and small can support Belnorth FC through a variety of sponsorship types:

- Front of Jersey Sponsorship (starting at $1600)
- Brand Promotion (starting at $150)

- Player of the Match Awards
- Team Training Jersey Sponsorship

Front of Jersey Sponsorship

Front of Jersey packages are a one-off upfront cost, with the jerseys used for a minimum of 3 years or the life of the jersey, representing good value for money.

Apart from the benefits of jersey signage for multiple years, we provide Jersey Sponsors with:

- A jersey for the Sponsor to keep.
- A Tax Invoice.
- Business Brand Promotion during the first 12 months:
    - Sponsor logo link on club's website
    - Social Media Like/Follow (Facebook and Instagram)
    - Sponsorship Announcement on Social Media
    - Sponsor profile article in one newsletter during season
    - Sponsor logo link in newsletters
    - Sponsor Logo on Junior Game Day Sponsor Board at the Kaleen Pavilion
    - extend the above benefits for an additional two years at $500 annually.

Front of Jersey Sponsorship	Teams	Cost
U5-U7 Open	3	$1,600.00
U8-U9 Open	2	$1,850.00
Just for Girls (U6/7 & U8/9)	2	$1,750.00
U5-U7 Girls & Open	4	$1,950.00
U8-U9 Girls & Open	3	$2,400.00
U5-U9 Open	5	$2,900.00
U5-U9 Girls & Open	7	$3,950.00
1 x Team U10 to U18	1	$1,750.00
2 x Teams U10-U13	2	$2,100.00
3 x Teams U10-U13	3	$3,000.00
2 x Teams U14-U18 Open	2	$2,550.00
2 x Teams U14-U18 Girls	2	$2,550.00
1 x Senior Team	1	$1,750.00

PET Recycled Jersey Optional Add-On

For businesses that are conscious of their environmental footprint, sponsored jerseys can be made with recycled polyester fabric from bottles, which means every short-sleeved jersey can be made up of 8 waste bottles.

The cost of this optional add-on is POA.

Brand Promotion

Belnorth's Brand Promotion packages are a great way to get your business's name out there via digital and junior game day. There are a variety of packages to suit different business budgets:

Supporter Tier - $150

- A Tax Invoice.
- Social Media Like/Follow (Facebook and Instagram)
- Sponsor logo link on club's website
- Sponsor Logo on Junior Game Day Sponsor Board at the Kaleen Pavilion

Bronze Tier - $500

All the above Supporter Tier benefits, plus:

- Sponsorship Announcement on Social Media
- Sponsor profile article in one newsletter during season
- Sponsor logo link in newsletters

Silver Tier - $1500

All the above Supporter and Bronze Tier benefits, plus:

- 600x450 mm Corflute Sign of Sponsor Logo displayed on Kaleen field 1 Baseball/Softball fence during Junior Game Days.

Gold Tier - $2500

All the above Supporter, Bronze and Silver Tier benefits, plus:

- 2x1m Banner of Sponsor Logo displayed on a Kaleen Container.
- A limited number of Gold Tier packages

Player of the Match Awards

Businesses can support one or multiple teams by supplying redeemable Player of the Match Awards (POTMAs) for every round of the season. These POTMAs usually take the form of redeemable vouchers for suitable food or other services that carry a monetary value.

In return for providing the POTMAs, Belnorth will promote sponsors via the club's website, social media and newsletter.

Team Training Jersey Sponsorship

Businesses can support one or multiple teams by funding the supply of Team Training Jerseys. The cost of the supply of Training Jerseys will be POA.

Apart from the benefits of training jersey signage, we provide Training Jersey Sponsors with:

- A training jersey for the Sponsor to keep.
- A Tax Invoice.
- Business Brand Promotion via the club's website, social media and newsletter during the first 12 months:
    - Sponsor logo link on club's website
    - Social Media Like/Follow (Facebook and Instagram)
    - Sponsorship Announcement on Social Media
    - Sponsor profile article in one newsletter during season
    - Sponsor logo link in newsletters

Interested in Supporting Belnorth FC?

If you are keen to discuss any of the above packages or other ways to support the club, please contact us via sponsor@belnorth.org.